

## **2009 AGA/ASMC GOVERNMENTAL PROFESSIONAL DEVELOPMENT CONFERENCE**

An AGA PEIC and ASMC RPDl Event

**October 14 - 16, 2009**

**Sheraton Waikiki Resort**

**Honolulu, Hawaii**



Association of Government  
Accountants – Hawaii Chapter



American Society of Military  
Comptrollers – Aloha Chapter

## **Sponsors & Exhibitors**

The Hawaii chapters of the Association of Government Accountants and the American Society of Military Comptrollers are proud to jointly sponsor the Governmental Professional Development Conference to be held in Waikiki at the newly renovated Sheraton Waikiki Resort.

The 15th biennial Governmental Professional Development Conference has been historically called the Pacific Emerging Issues Conference (PEIC)/Regional Professional Development Institute (RPDI). This three-day conference has become recognized as one of the best events in the nation and regularly features over forty national, regional and local speakers addressing the latest issues and developments affecting government financial and technology management professionals. This conference also provides opportunities to network with key government executives and industry experts.

This package provides details about exhibit and sponsorship opportunities.

The Governmental Professional Development Conference is pleased to offer several sponsorship levels to choose from. Benefits as well as company acknowledgement and visibility increases with higher sponsorship levels. However, no matter what sponsor package you select all sponsorships provide the opportunity to position your company as a supporter of improving accountability and managing change in the public sector. We appreciate the generous support of our sponsors and exhibitors whose participation has a direct impact on the quality and success of this event.

Certain sponsorships include one or more full conference registrations depending on the sponsorship level. A full registration includes all meals, events and conference sessions. Please see sponsor level for more information.

If you are interested in participating in the 2009 Governmental Professional Development Conference as a sponsor and/or exhibitor please contact:

Patrick Oki  
AGA - Hawaii Chapter  
808.441.2803  
[patrick.oki@gt.com](mailto:patrick.oki@gt.com)

Linda Warrick  
ASMC - Aloha Chapter  
808.257.7724  
[linda.warrick@usmc.mil](mailto:linda.warrick@usmc.mil)

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## Sponsors & Exhibitors

### SPONSORSHIP LEVELS

#### Platinum

**\$5,000**

- Exclusive signage in conference rooms and prominent signage throughout conference area
- Prominent identification with logo in conference program and all other conference materials as a “Platinum” sponsor of the Governmental Professional Development Conference
- Opportunity to be a moderator and/or speaker in a breakout session
- Opportunity to provide collateral material in attendees’ packet
- Opportunity to provide conference gifts for all attendees
- Company logo on conference website and all promotional/invitational materials and signage. Print deadlines apply.
- One complimentary premium exhibit table
- 3 complimentary full conference registrations

#### Gold

**\$4,000**

- Signage in conference rooms and prominent signage throughout conference area
- Prominent identification with logo in conference program and all other conference materials as a “Gold” sponsor of the Governmental Professional Development Conference
- Opportunity to be a moderator and/or speaker in a breakout session (preference to Platinum sponsors first)
- Opportunity to provide collateral material in attendees’ packet
- Opportunity to provide conference gifts for all attendees
- Company logo on conference website and all promotional/invitational materials and signage. Print deadlines apply.
- One complimentary premium exhibit table
- 2 complimentary full conference registrations

#### Silver

**\$3,000**

- Prominent identification with logo in conference program and all other conference materials as a “Silver” sponsor of the Governmental Professional Development Conference
- Opportunity to provide collateral material in attendees’ packet
- Opportunity to provide conference gifts for all attendees
- Company name on conference website and all promotional/invitational materials and signage. Print deadlines apply.
- One complimentary premium exhibit table
- 1 complimentary full conference registration

# Sponsors & Exhibitors

## EXHIBITORS

The Governmental Professional Development Conference offers an excellent opportunity for you to reach the key decision makers within the government and private sectors.

The exhibit area is strategically located right across from the conference rooms and is open during and after the conference to allow attendees numerous opportunities to visit your booth. In addition, all mid-morning and mid-afternoon breaks occur in the exhibit area to make sure attendees get extra time to stop by for conversation and product demonstrations.

### Exhibit Fee

**\$1,000**

#### Includes:

- 8' table (8' by 10' space)
- Up to 4 additional booth staff (does not include meals or conference sessions)
- Acknowledgement in conference program
- Electricity and internet service available (need to purchase directly with hotel)



Association of Government  
Accountants – Hawaii Chapter



American Society of Military  
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## SPONSORSHIP AND EXHIBITOR APPLICATION FORM



AGA/ASMC Governmental Professional Development Conference  
Sheraton Waikiki Resort  
Honolulu, Hawaii  
October 14 - 16, 2009

Organization: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Email address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone (     ) \_\_\_\_\_ Fax (     ) \_\_\_\_\_

Please make your selection and indicate the amount you have enclosed

- ☐ Platinum Level
- ☐ Gold Level
- ☐ Silver Level

### Sponsorships

\$5,000

\$4,000

\$3,000

- ☐ Exhibitor

### Exhibitor

\$1,000

☐ Invoice me.

☐ Payment included. Please send receipt of payment.

Please return **completed form and check made payable** to the Association of Government Accountants of Hawaii.

**Send to:** Association of Government Accountants of Hawaii  
P.O. Box 4474  
Honolulu, HI 96812

Phone: 808.441.2803  
Fax: 808.441.0089  
email: [patrick.oki@gt.com](mailto:patrick.oki@gt.com)

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

This person must be authorized to sign on behalf of the exhibiting company. A signature on this application indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions and any others issued by AGA/ASMC; willingness to abide by the payment policy; and agreement that AGA/ASMC rules and regulations are an integral and binding part of this contract.

**AGA and ASMC  
Governmental Professional Development Conference**

***Sponsorship and Exhibitor Conference Rules & Regulations***

The rules and regulations stated here and within constitute a bona fide part of the sponsorship contract. The AGA/ASMC Conference Committee reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well being of the conference. AGA/ASMC Conference Committee's decisions and interpretations shall be accepted as final in all cases. It is the responsibility of the exhibiting firm to be fully familiar with these Conference Rules & Regulations and to see that all company representatives attending the conference are also familiar with them.

**Definition**

The words "AGA/ASMC" as used herein refer to the Association of Government Accountants of Hawaii (AGA) and American Society of Military Comptrollers – Aloha Chapter (ASMC).

**Sponsorship Logistics & Arrangements**

The AGA/ASMC Conference Committee reserves sole control over sponsorship, speaker assignments including presentation content, the conference, the conference/event and all program policies. Selection, quantities, production and distribution of all sponsorship items as well as menu selection for meal functions will be determined and handled by the AGA/ASMC Conference Committee.

Placement of the logos on sponsored items will be at the discretion of the AGA/ASMC Conference Committee. All sponsorship items may be printed in one color only. Sponsored items may be printed with a full-color logo at the company's expense.

**Sponsor Eligibility**

The AGA/ASMC Conference Committee reserves the right to review any advertising, exhibit, or sponsorship application for appropriateness for our intended audience and support of AGA and ASMC's mission. The AGA/ASMC Conference Committee reserves the right to determine the eligibility of any company or product for inclusion in our events, and reserves the right to reject or prohibit any organization and its representatives from participating, with or without giving cause. Acceptance of this contract should in no way be construed as an endorsement by AGA and/or ASMC of either a sponsoring company or its products or services.

**Sponsorship and Exhibitor Application**

Sponsors and exhibitors are required to execute and forward a Sponsorship Application Form to the AGA/ASMC Conference Committee along with full payment for the conference sponsored. Invoices will be generated and sent to the principal contact via e-mail. Payment is requested within 30 days. Outstanding balances must be paid in full prior to signing up for future conference activities.

**Payment/Cancellation**

Sponsorships may not be cancelled. Upon signing the agreement, there are costs incurred on behalf of the sponsor and the full, published amount must be paid. In the event that the sponsorship can be resold and the promotional material corrected before the conference, 50 percent of the sponsorship fee may be refunded.

Any written notification of intent to sponsor an event or item will be considered a definite commitment. In the event that the AGA/ASMC Conference Committee denies a sponsorship opportunity to an interested party, based on a written confirmation/guarantee by your organization to sponsor the event, the sponsorship may not be cancelled and the full payment must be paid.

Sponsorship costs are designed to lessen the financial burden of the sponsored conference and do not necessarily reflect the total cost of the sponsored conference.

### **Confirmation**

Upon acceptance of your application, the contact person named at the top of the form will receive a letter providing confirmation of the sponsorship and/or exhibit and other conference details. This official contact person is responsible for providing company representatives with time schedules and other pertinent information.

### **Attendance**

The AGA/ASMC Conference Committee makes no representations or warranties with respect to the demographic nature and/or volume of exhibitors and/or attendees at the AGA/ASMC Governmental Professional Development Conference.

No person, firm or organization not having contracted with the AGA/ASMC Conference Committee for the occupancy of booth space will be permitted to display or demonstrate its products/services, or distribute promotional materials in the Exhibit Area, public areas of the conference facility or in hospitality suites. Any infringement of this rule will result in the prompt removal of the offending persons and/or promotional materials from the Exhibit Area and/or conference facility.

### **Marketing, Promotion & Solicitation**

No person, firm or organization, public or private, not having contracted with the AGA/ASMC Conference Committee for the occupancy of booth space will be permitted to display or demonstrate its products/services, distribute promotional materials, souvenirs, reception invitations, meeting announcements or solicitations of business in the Exhibit Area, education sessions, public areas of the conference facility or in hospitality suites, unless it is included with their sponsorship package. Any infringement of this rule will result in the prompt removal of the offending persons and/or promotional materials from the Exhibit Area and/or conference facility. Only exhibitors are allowed to distribute material and it must be within the confines of their exhibit space.

The sponsor agrees not to extend invitations, call meetings, host hospitality events or otherwise encourage the absence of attendees from the Exhibit Area, education sessions and/or social events during the hours of official conference activities, without prior written permission from the AGA/ASMC Conference Committee. Sponsor agrees to notify the AGA/ASMC Conference Committee of any and all meetings or hospitality events it has scheduled during the conference, even if they take place after official conference events have ended. All requests for meeting rooms, hotel suites and special events must be approved by the AGA/ASMC Conference Committee.

Distribution of flyers, invitations, magazines or other specialty advertising directly to attendee hotel rooms is prohibited.

To achieve maximum exposure and to receive full sponsorship benefits, please reserve sponsorships as quickly as possible, but at least eight weeks before the conference. This allows sufficient time to place necessary orders, create signage and to include your sponsorship information in the official conference program. Please note that the AGA/ASMC Conference Committee will make every attempt to provide full recognition on sponsorships confirmed less than eight weeks before the event, however, some benefits may no longer be available.

**Cancellation**

A company's sponsorship may be canceled by the AGA/ASMC Conference Committee for failure to make payments when due or failure to comply with rules and regulations. If a sponsorship is canceled by the AGA/ASMC Conference Committee, the company will be notified in writing. Should the AGA/ASMC Conference Committee cancel the conference or reschedule the entire event, the sponsorship contract will terminate and the sponsor will waive any claim for damages. The AGA/ASMC Conference Committee's liability shall be limited to the monies paid by the sponsor, less a proportionate share of all expenses incurred by the AGA/ASMC Conference Committee for the conference. If, for any reason the location of the show is changed, no refund will be made.

**Agreement & Acceptance**

The sponsor, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by the AGA/ASMC Conference Committee. Once a company signs the Sponsorship Contract and returns it to the AGA/ASMC Conference Committee, all Rules & Regulations are officially in affect.

**Other Matters**

All matters and questions not covered by the contract for exhibit space or these rules and regulations are subject to the decision of the AGA/ASMC Conference Committee.